

6 Best Shampoo for Color-Treated Hair in 2024

Girls are fond of changing their hair colors with the evolving fashion trends, but maintaining these beautiful and vibrant hair colors is a big challenge. Color-treated hair requires special care to maintain vibrancy, prevent fading, and keep your hair healthy. With countless options on the market, finding the right shampoo for color-treated hair can be a daunting task. But fear not—whether you're flaunting a bold new shade or simply looking to keep your natural shade rich and radiant, the perfect shampoo can make all the difference. Here, we've rounded up the six best shampoos for color-treated hair in 2024, designed to nourish your hair while preserving your color. It's time to confidently flaunt your new hair and elevate your style and individuality.

Pureology Hydrate Shampoo



[allure.com](https://www.allure.com)

Pureology Hydrate Shampoo is a top contender if you're searching for a nourishing shampoo that deeply hydrates without stripping your color. This color-safe shampoo is specifically designed for color-treated hair, offering intense hydration and protection from fading.

Key Features

PUREOLOGY HYDRATE SHAMPOO



Sulfate Free

Deep Hydration

Anti-Fade Complex

Jajoba, Green Tea, and Sage

- Sulfate-free shampoos like Pureology Hydrate ensure that your color stays vibrant longer by avoiding harsh chemicals that can strip the hair of its natural oils.
- The formula includes jojoba, green tea, and sage to help with hair care by moisturizing and protecting the hair and scalp.
- It's an excellent choice for curly hair, as it helps maintain the bounce and definition of curls without weighing them down.

Hair enthusiasts will appreciate the rich lather and hydrating properties that leave dry scalps feeling refreshed and moisturized. The best moisturizing shampoo often balances moisture without making the hair feel greasy, and Pureology Hydrate does just that.

Redken Color Extend Magnetics Shampoo



Redken's Color Extend Magnetics is another great option when it comes to sulfate-free shampoos. This shampoo for color-treated hair is specifically formulated to lock in color while strengthening and softening the hair.

Key Features



REDKEN COLOR EXTEND
MAGNETICS SHAMPOO

- Sulfate Free
- Protein Complex for Strength
- Gentle Cleansing
- Color Retention

The image shows a bottle of Redken Color Extend Magnetics Shampoo. The bottle is dark purple with a white label. The label features the Redken logo at the top, followed by 'color extend magnetics' in a bold, lowercase font. Below that, it says 'shampoo' and 'sulfate-free gentle color care'. At the bottom of the label, it indicates 'pH 6.0-6.6' and 'pH BALANCE VANILLA'. The bottle is set against a light beige background with decorative leaf patterns in the corners.

- The RCT Protein Complex treats hair from the root, core, and tip, making it a good shampoo for damaged hair.
- Its gentle, sulfate-free formula ensures that your hair color remains vibrant and shiny without causing further damage.
- This type of shampoo works well for those with fine, thin hair, as it helps add volume without weighing the hair down.

Redken Color Extend Magnetics is also hailed as the best shampoo and conditioner for dry hair when used with its matching conditioner. Due to its soothing properties, it is also one of the best shampoos for frizzy hair.

Moroccanoil Color Continue Shampoo



[ebay.com](https://www.ebay.com)

Moroccanoil is a brand synonymous with luxury in hair care, and their Color Continue Shampoo is no exception. This color-safe shampoo is infused with nourishing argan oil and provides excellent protection for color-treated hair.

If you have curly hair, then explore the [best styling products for curly hair](#) to maintain its shape and texture.

Key Features

Moroccanoil Color Continue Shampoo



- The sulfate-free formula is designed to enhance the longevity of your color, making it one of the best shampoos for color-treated hair.
- Argan oil not only nourishes the hair but also adds a luxurious shine, making it the best moisturizing shampoo for dry scalps and hair.
- It works well on various hair types, especially frizzy hair, helping to tame unruly strands while protecting the color.

This is a good shampoo for anyone looking to maintain their color while ensuring their hair stays hydrated and manageable. It's also one of the best hydrating shampoos available, providing moisture without compromising the color.

Olaplex No. 4 Bond Maintenance Shampoo



Olaplex is renowned for its bond-building technology that repairs and strengthens damaged hair. Their No. 4 Bond Maintenance Shampoo is ideal for color-treated hair that needs some extra care.

Key Features

Olaplex No. 4 Bond Maintenance Shampoo



- This nourishing shampoo is sulfate-free and helps to repair the broken bonds within the hair shaft, making it one of the best shampoos for damaged hair.
- It's suitable for all hair types, including fine thin hair and curly hair, making it versatile and effective.
- The formula is gentle yet powerful, making it the best shampoo for dry hair that's been color-treated.

Olaplex No. 4 is a good shampoo if your hair needs a little extra love post-coloring. It's also a great option for those who frequently heat style their hair, as it helps to reinforce and protect against future damage.

L'Oréal Paris EverPure Sulfate-Free Moisture Shampoo



ubuy.com.pk

When it comes to finding the best shampoo for color treated hair, L'Oréal Paris EverPure Sulfate-Free Moisture Shampoo stands out as a top contender. This sulfate free formula is specifically designed to care for color-treated hair while providing deep hydration, making it a great choice for those with dry hair, frizzy hair, or damaged hair.

Key Features

L'Oréal Paris EverPure Sulfate-Free Moisture Shampoo



- The absence of sulfates in this shampoo ensures that your hair color remains vibrant for longer. Sulfates are harsh detergents that can strip hair of its natural oils, leading to dryness and color fading.
- This shampoo is one of the best moisturizing shampoos available for color-treated hair. It's infused with rosemary, which helps to deeply nourish the hair, making it softer and more manageable.
- The formula is designed to be color-safe, meaning it won't strip your hair of its dye, ensuring that your hair color remains as vivid as the day you dyed it.
- Whether you have fine, thin hair, curly hair, or damaged hair, L'Oréal Paris EverPure provides the care you need. The shampoo is gentle on both the hair and scalp, making it a good shampoo for everyday use.

Paul Mitchell Tea Tree Special Shampoo



ukbeautyclub.com

For those dealing with dry scalp or looking for a clarifying shampoo that's safe for color-treated hair, Paul Mitchell Tea Tree Special Shampoo is an excellent choice. The invigorating formula cleanses the hair and scalp while maintaining the integrity of your color.

Key Features

PAUL MITCHELL TEA TREE SPECIAL SHAMPOO



- The tea tree oil, peppermint, and lavender in the formula provide a refreshing and tingling experience, making it the best shampoo for dry hair with a need for extra cleansing.
- This sulfate free shampoo is great for those with curly hair or frizzy hair, as it helps to maintain moisture balance and reduce frizz.
- The color-safe shampoo formula ensures that your hair remains vibrant while getting rid of impurities and buildup.

Paul Mitchell's Tea Tree Special Shampoo is not only a good shampoo for color-treated hair but also a nourishing shampoo. It nourishes and benefits the hair and scalp. It's one of the best hydrating shampoos that also clarifies, ensuring your hair stays clean and vibrant.

Conclusion

Choosing the right shampoo is crucial when it comes to maintaining the vibrancy and health of color-treated hair. The products listed above are among the best available in 2024, offering a range of benefits from color protection to deep hydration. Whether you prefer high-end salon brands like Olaplex and Pureology or more budget-friendly options like L'Oréal Paris, there's a shampoo here to suit your needs. Remember to pair your chosen shampoo with a conditioner designed for color-treated hair. Maximize the longevity and brilliance of your color by making the right choice of shampoos and conditioners.