



Type: Ecommerce

METRIC	PREVIOUS	LATEST	GROWTH
CLICKS	683	13K	1803.07%
IMPRESSIONS	32K	576K	1700%
CTR	2.1%	2.3%	9.52%

Improved a client's website performance through a full-spectrum SEO approach, including on-page optimization, off-page SEO, and technical improvements. By enhancing website content, building quality backlinks, and addressing technical aspects like site speed and mobile responsiveness, the website saw significant growth in clicks, impressions, and CTR. This strategy not only increased traffic and engagement but also ensured long-term success with better search engine rankings and a stronger online presence.