



## Type: Ecommerce

METRIC	PREVIOUS	LATEST	GROWTH
CLICKS	483	921	90.7%
IMPRESSIONS	113K	298K	163.27%
CTR	0.3%	0.4%	33.33%

Boosted the performance of an eCommerce website with a well-rounded SEO approach, focusing on content optimization, link-building strategies, and technical improvements. Enhancements in site speed, mobile usability, and SEO best practices led to a notable increase in clicks, impressions, and CTR, driving more traffic and enhancing the site's visibility in search engines for long-term growth and improved performance.